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Adaptive Insights, a provider of cloud corporate performance management (CPM), has extended its platform for financial and operational planning, capping a year of innovation and accolades for its Adaptive Suite.

The third major software release of the year, Adaptive Suite 2017.3, brings new features and functions that continue to deliver on the company's commitment to offer a planning, reporting, and analytics platform that enables businesses to adopt an active planning process for decision making.

“Throughout 2017, we have focused on enhancing our platform to encourage a collaborative planning process across the entire organization,” said Bhaskar Himatsingka, chief product officer at Adaptive Insights. “As a result, power finance

users and business managers alike can take advantage of our newest self-service

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self-service reporting and analytics, Adaptive Insights continues to extend its offering with new visualizations, quick and efficient global multi-currency reporting, and single-click access to favorite reports, enabling users to easily view, analyze, and share insights.

- Deeper financial and operational planning. Continuing its “click, not code” approach to modeling, more in-depth planning enables operational teams such as sales, HR, marketing, and engineering to flexibly plan according to their needs, yet still roll up to the corporate plan. A new suite-wide capability allows each team to plan in the level of detail required for their function and in the time frame they need—daily, weekly, or monthly. Finance then has an updated, accurate view of total projected revenue and costs, incorporating unique events or time periods from across the organization. For example, hotel chains and entertainment companies can now plan for holidays, popular vacation weekends, or seasonal travel to more accurately forecast guests so they can align staffing and resources precisely with demand.

Accessibility Drives Usability Across the Organization

Recognized by [leading analyst firms](#) for its ease of use and recently recognized as the best financial management solution of 2017 in the 32nd annual [SIIA CODiE Awards](#), the Adaptive Suite continues to accelerate enterprise-wide adoption of corporate performance management tools.

“Adaptive Insights has enabled faster and more efficient decision making in our organization by offering managers across 17 dealerships better oversight across New Car, Used Car, Service, Parts, and Accessories Departments,” said Shawn Dettrey, CFO, Fletcher Jones Automotive Group. “We currently have 100 users across California, Nevada, Hawaii, and Illinois who previously oversaw dealership budgets and planning via Excel. With the Adaptive Suite, they’re now able to review KPIs,

compare their performance relative to other dealerships, and see how they are doing

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