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Mary Girsch-Bock • Oct. 24, 2017

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Build Your Firm Accounting Website Packages

[Websites.buildyourfirm.com](https://websites.buildyourfirm.com)

From the [2017 review of Website Builders](#) for Accounting Firms.

Build Your Firm Accounting Website Packages offers accounting firms a variety of custom website options. Designed exclusively for accountants, Build Your Firm is well suited to firms of any size.

Part of Build Your Firm's set of marketing tools developed for accountants, the product offers a variety of website plans including the Premier Plan, which is ideal for smaller firms. Next, is the Niche plan, which is designed specifically for firms that

specialize in a certain field. Last, a Custom plan is available for firms that desire a

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editing done by the firm.

To get started, firms need to determine the plan level and the hosting level they desire and then provide Build Your Firm with relevant data in order to create the site, including staff and partner detail, bios, logos, and a list of services offered by the firm, along with any other data they wish to have on the website. Build Your Firm also offers a variety of logos that can be utilized on the website if desired. Custom logo design is also available upon request.

Along with standard web options, custom graphics, videos and slides can also be added to any website that is created. Users can also upload custom photos, or choose from the library of over 600 stock photos that can be used at no additional cost.

All websites are custom designed for each firm, with responsive designs available as well. Build Your Firm offers an unlimited number of branded email accounts, and domain management is included in the cost of the subscription chosen. Firms can also opt to point multiple domains to the website if desired. Each firm will receive an assigned consultant who will assist users in setting up email options and handle any domain issues including purchasing a new domain or transferring an existing domain.

Build Your Firm websites offer a variety of tools that are designed for firm clients, including the tax center, which allows access to various resources including tax articles, new tax rates, and the ability to track tax refunds. A content library offers hundreds of articles that can be when emailing clients or in a newsletter. Articles are chosen each month, with users logging into the system to choose the articles they wish to include. There is also a client dashboard available that offers complete access to help documents, videos, file sharing capability, and support ticketing options.

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integration capability with accounting and payroll services.

Along with the three website plans, Build Your Firm offers two hosting levels; Professional and Platinum. Professional level hosting includes up to three employee uses and 1 GB of storage. Platinum level hosting provides users with seven employee user accounts and 4GB of storage.

Those interested in Build Your Firm can choose from three different plans; Premier, Niche, and Custom. The Premier plan does not charge a setup fee. The Niche plan setup fees range from \$500 to \$1,250, and the Custom setup fees are \$1,750. All plans are available in either Professional or Platinum hosting levels, with the Professional level priced at \$83.33 monthly, and the Platinum level priced at \$99.95 per month.

A good solution for firms that don't have a lot of website changes, Build Your Firm allows firms to have a custom website in a very short amount of time. A variety of other marketing tools are also available from the vendor, with prices varying.

2017 Rating: 4.5 Stars

Firm Management

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