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PROFESSIONALS

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Aug. 25, 2017



ThinkLeader Consulting, headed by nationally-recognized accounting technology consultant Judie McCarthy, has announced the release of its new online Knowledge Center. The ThinkLeader Knowledge Center is a membership-based online hub that provides members-only access to resources, tutorials and best practices for many of the most popular online accounting and bookkeeping programs.

The firm, which specializes in guiding CPAs and their firms in the adoption and

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others create more efficient back-office processes, as well as her established relationships with providers like Bill.com and QuickBooks, to create content that can truly help readers. "As I've helped firms with their own cloud-accounting needs, I've noticed there were often similar concerns or missed opportunities. Creating this Knowledge Center to provide easily accessible information on how to better use what is available, and insights on how the latest updates are beneficial (or in some cases, not), just made sense."

Currently, Knowledge Center registered members can access content on Bill.com, Gusto, Hubdoc and the Quickbooks Online accounting and payroll suites, with more on the way. These posts and articles are accessible through the free registration, while an upcoming paid plan will give access to instructional videos and additional training and insights. To register your free ThinkLeader Knowledge Center membership, visit www.thinkleader.com/knowledge-center.

Firm Management • Technology

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