

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

position, CFOs most commonly cited finance and data-driven decision making, fiscal management and efficiency improvement, and economic and business awareness.

Apr. 24, 2017



CFO may be a pinnacle career destination, but many of these financial executives are eyeing an upward move. In a Robert Half Management Resources survey, more than six in 10 CFOs (64 percent) said they are at least somewhat motivated to become CEO

of their organization, with nearly a quarter (23 percent) stating they are very

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

organization?” Their responses:

Very motivated	23%
Somewhat motivated	41%
Not at all motivated	34%
Don't know/no answer	<u>2%</u>
	100%

“CFOs, with their broad view of the business and influence throughout the organization, are well-prepared to lead a company,” said Tim Hird, executive director of Robert Half Management Resources. “While their financial expertise is an asset to any firm, CFOs aspiring to advance to the CEO role must foster a comprehensive skill set. Operational experience is often a must, as is the ability to develop a vision for the firm and inspire others to rally around it.”

Robert Half Management Resources highlights four strategies to help financial executives advance their careers:

1. **Build relationships with peers across the organization.** Overseeing companywide projects provides insights into how different functions operate and enhances business acumen, leadership skills and cross-departmental relationships. For instance, many CFOs **report** working more closely with their CIO, and this interaction provides knowledge of technology critical to the business.

2. Prepare a successor. It's more challenging to move up the ladder if you are

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

an independent research firm. It is based on telephone interviews with more than 2,200 CFOs from a stratified random sample of companies in more than 20 of the largest U.S. metropolitan areas.

Accounting • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved