## **CPA**

## Practice **Advisor**

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Mary Girsch-Bock • Apr. 24, 2017



## RUN Powered by ADP www.adp.com

From the 2017 review of professional payroll systems.

RUN Powered by ADP (RUN by ADP) for Partners is a payroll product offered from industry giant ADP that is designed exclusively for professional accountants.

Completely cloud-based, RUN by ADP offers easy mobile access, with users able to enter and run payroll from any location, even using a mobile device. RUN by ADP is a scalable product and is available in three versions; Essential Payroll, Enhanced Payroll, and Complete Payroll and HR. All versions offer payroll, 1099/W-2 processing, tax filing and basic HR tools.

RUN by ADP offers an easily navigated dashboard interface that provides users with access to all payroll functions, including the Quick Payroll processing option, as well as access to all client employees, company reports and all related tax information. The dashboard is completely customizable, so users can create an interface that suits their needs. For those handling reporting for their clients, after-the-Fact payroll is easily handled in RUN by ADP as well.

The product also offers tax tables for all 50 states, and also offers customizable

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Management, Healthcare Reform Management, Insurance Services, and Benefits Administration.

RUN by ADP allows users to export data to other third-party applications which include QuickBooks, QuickBooks Online, Creative Solutions, and XERO. The product also contains a generic output file that allows easy integration with multiple third-party applications.

RUN by ADP offers complete portal access, which accounting firms can provide to their clients. In turn, this enables each client to offer their respective employees portal access, where they can clock in and out, access current and prior paystubs and W-2's. Both vacation and sick time accruals are also available for client employees to view via the portal.

RUN by ADP offers an excellent selection of HR and related tools including complete compliance with the tax implications of the Affordable Care Act (ACA). The product also offers the ability to create an employee or a company handbook using the templates and other tools available.

RUN by ADP also offers accountants a variety of tools they can use to grow their practice including the ability to create both brochures and flyers as well as other promotional materials.

The product offers excellent help functionality throughout, with users able to quickly access help by simply clicking on the question mark icon found throughout the program. And a partnership with CCH allows system users to access the CCH Resource Library and Learning Center, which provides a variety of tools, forms and articles. Toll free support is available during extended business hours, and email support is available as well. Each accounting firm that purchases RUN by ADP is provided with a dedicated sales associate that provides assistance throughout the

product setup phase. Accountants are also provided with access to the Accountants

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Payroll

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