CPA Practice **Advisor**

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how ...

Isaac M. O'Bannon • Mar. 22, 2017



What are the key issues that accounting firms and professionals will face in the coming years? How will changes in technology drive small business growth, and how can business consultants help their clients be positioned to take advantage and thrive?

The most influential thought leaders in the accounting profession gathered for CPA

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Intuit, ADP, Sage, Xero and Cetrom.

Among the topics this year's attendees hope to focus on are: The evolving role of metrics and KPIs, blockchain technology, the end of legacy accounting services, Uberization of some services, new regulations and standards, artificial intelligence, firm demographics, and continuing M&A activity in firms.

2017 CPA Practice Advisor Thought Leaders

- Ron Baker, CPA (Verasage Institute)
- L. Gary Boomer, CPA.CITP (Boomer Consulting)
- Jim Boomer, CPA.CITP (Boomer Consulting)
- Jim Bourke, CPA.CITP (Withum)
- Jean Caragher (Capstone Marketing)
- David Cieslak, CPA.CITP, CGMA, GSEC (Arxis Financial)
- Gale Crosley. CPA (Crosley+Company)
- Chris Frederiksen, CPA, CGMA, PFS (2020 Group USA)
- Angie Grissom (The Rainmaker Companies)
- John Higgins, CPA.CITP (CPA Crossings)
- Tom Hood, CPA.CITP, CGMA (Maryland Assn. of CPAs)
- Kacee Johnson, MBA (Blue Ocean Principles)
- Randy Johnston (K2 Enterprises and NMGI)
- Roman Kepczyk, CPA.CITP, CGMA (Xcentric)
- Allan Koltin, CPA, CGMA (Koltin Consulting Group)
- Mark Koziel, CPA, CGMA (AICPA Firm Services)
- Greg LaFollette, CPA.CITP, CGMA (CPA.com)
- Clayton Oates (QA Business)
- Edi Osborne, CSPM, CPBA, CPVA (Mentor Plus)
- Rick Richardson, CPA.CITP, CGMA (Richardson Media & Technologies)

• M. Darren Root, CPA.CITP, CGMA (Root Advisors and Rootworks)

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