## **CPA** Practice **Advisor**

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Survey by the American institute of CrAS and the Ad Council

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Plenty of things can kill the romance in a relationship.

But traditionally, money and all the complications that come with it sit near the top of the list.

"I've worked with hundreds of married clients and have seen a lot of spending habits over the years, both good and bad," says Dan Carter, an Investment Advisor Representative for Safeguard Investment Advisory Group (www.safeguardinvestment.com). "There's no doubt that when the numbers in the bank account start dropping, the

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relationships every day, and 31 percent say money issues lead to stress weekly, according to a survey by the American Institute of CPAs and the Ad Council.

The key is for couples to get on the same page about money, Carter says. Tensions can't help but grow if one spouse is extraordinarily frugal while the other is a spendthrift. He suggests:

• Sit down and talk about what is important. If a husband's financial goals and a wife's financial goals are at odds, trouble is inevitable. He might want to stash more away for retirement. Her chief concern might be saving enough to help the kids through college. The important thing is that each understands the other's priorities and concerns, and then they can work from there, Carter says.

• Understand that there must be a balance. Some couples spend recklessly, racking up massive credit-card debt, while others go to the opposite extreme, fearful of parting with money for anything other than basic necessities. Be disciplined, but treat yourselves once in a while, Carter says. An occasional splurge isn't a bad thing. Couples can benefit from a dinner at a nice restaurant or a weekend trip to the beach. "The problem is when splurging becomes the norm," Carter says. "But life shouldn't just be one dreary chore after another. You do need to live a little."

• **Ignore the Joneses.** Let your neighbors, relatives and co-workers do what they do, buying unnecessarily expensive cars, living in houses they can't afford and traveling to exotic destinations that are really outside their budgets. Enjoy life, but live within your means.

"There are plenty of sayings about money, like 'money can't buy you love' and 'the love of money is the root of all evil,' " Carter says. "Those sayings may contain a little truth, but I'd say money also can be a useful tool, a very positive thing. If you use it wisely, it can enhance your life and your loved ones' lives, too." Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

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