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Jan. 20, 2017



Zane Benefits has launched its newest resource, *The Comprehensive Guide to the Small Business HRA*. The ebook offers support for businesses considering offering a Small Business Health Reimbursement Arrangement (HRA). The Small Business HRA, just established in December 2016 through the 21st Century Cures Act, allows employees to purchase their own individual health insurance policy independent of the company. The company then reimburses each employee tax-free for their individual health insurance and medical expenses up to a set monthly allowance.

According to Kaiser Family Foundation (2016), only about half (55 percent) of small businesses in America offer health benefits today. With more than three-quarters of job seekers saying benefits are either “very important” or “extremely important” when considering a job offer, many small businesses are losing out on the attraction that benefits offer to current employees and potential hires.

Whether a small business is looking to offer benefits for the first time or is being forced to cancel a group policy due to cost, this eBook will provide the tools small businesses need to take a simpler approach that offers employees more choice: the

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The 60-page eBook is available for free download at www.ZaneBenefits.com and covers the following topics:

- What a Small Business HRA is
- Why an HRA provides value to your company
- How to design and administer an HRA plan
- How to communicate your new benefit to employees

Each topic includes case studies, examples templates, and real-world numbers. Zane Benefits is a trusted voice in the employee benefits space, and the company's more than 270 eBooks and webinars on personalized benefits have been downloaded by health insurance brokers and small business owners more than 120,000 times.

Small Business

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