## **CPA**

## Practice Advisor

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process by providing them with the tools and resources needed. Revel has created a month-long contest, requiring participants to submit a video via Twitter, Instagram ...

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Revel Systems, an iPad-based business management solution for brick-and-mortar retail, food businesses and more, has partnered with Vantiv Integrated Payments, a leading provider of payment processing services and related technology solutions for small and medium-sized businesses (SMB), to launch the 'Revel Up Your Dream' social media contest. In addition, Revel is launching their 'Revel Up Your Dream'

Fund and blog, both with the mission to support and inspire entrepreneurs to start

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or Facebook explaining the type of business they would like to start and why. One winner will receive a POS setup and one year of hosting service.

"This contest allows us to demonstrate our combined commitment to foster new business start-ups. The entrepreneurial vision is exciting as it challenges the norm and breaks down the barriers around how new business serves us as consumers," says Kevin Brown, Leader of Direct Channel Development at Vantiv Integrated Payments. "Both Revel and Vantiv drive the same spirit through our businesses and partnerships and we want to reward someone for doing the same. This program will manifest in career and business growth and revealing people's unlimited potential. We can't wait to see the videos."

The 'Revel Up Your Dream' Fund is designed to help one winner kick off their dream business. The idea selected will be based on business potential and creativity. The winner will receive funds to start their business, including Revel iPad POS hardware and a year of hosting service, valued at \$25,000. The winner will be announced at Revelry, the Revel annual user conference in September.

In conjunction with the contest and fund, Revel is launching their "Revel Up Your Dream" blog with the goal of providing a platform for budding entrepreneurs to share their stories and inspire other entrepreneurs to take the leap and start their own business. Through the blog, Revel is encouraging connection and community building by providing tools to stay relevant in an ever-evolving business landscape.

"We are excited to partner with Vantiv Integrated Payments, to support our shared mission of helping people get their dream business off the ground," says Lisa Falzone, co-founder and CEO of Revel Systems. "The Revel Up Your Dream blog is a destination for entrepreneurs, built by entrepreneurs, to educate restaurants, retailers and quick service shops on best practices, in order to maintain successful results."

Contestants can enter the social media contest here and click here for the 'Revel Up

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