CPA

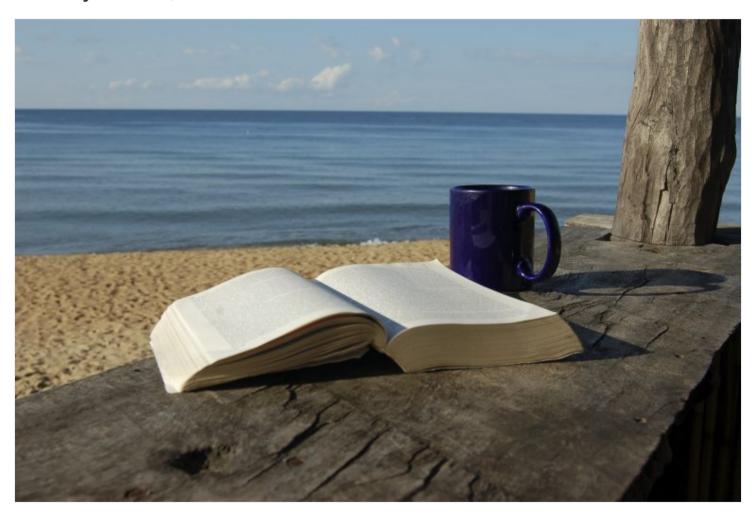
Practice **Advisor**

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your ...

Gail Perry • Jun. 22, 2016



Remember when the phrase, summer reading, was equated with light, mindless, carefree, enjoyable but forgettable – the ubiquitous beach reads with which we are confronted each year, even though most of us do not actually spend our summers at the beach?

Alas, even if busy accountants do find quiet beach time, they're usually catching up with email on their smart phones or engaging in some business-related reading that

they didn't have time for while at their desks. Think what you will of that type of

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Three Deep Breaths, by Thomas Crum

- Amanda Han, CPA, managing director, Keystone CPA: *Rich Dad Poor Dad*, by Robert Kiyosaki
- Amy Cooper, term instructor, University of Alaska Fairbanks: *To Kill a Mockingbird*, by Harper Lee
- Robert Slaby, CPA, CVA, manager, Wilkins Miller: *Good to Great*, by James C. Collins
- Brett Austin Cooper, CPA, business strategy fellow, TaroWorks, LLC: *Banker to the Poor*, by Muhammad Yunnus
- Brian Friedman, CPA.CITP, division sales manager northeast, Wolters Kluwer Tax & Accounting US: *Delivering Happiness: A Path to Profits, Passion and Purpose*, by Tony Hsieh
- Brian Michels, CPA, manager, Sheehan & Company CPA: Missed Fortune, by Douglas Andrew
- Cathy Iconis, CPA, CEO & client finance director, Iconis Group: Successful QuickBooks Consulting, by Michelle Long
- Danetha Doe, president & CEO, Danetha Doe Consulting: *Return to Love*, by Marianne Williamson
- Danielle Supkis Cheek, CPA, CFE, president, D. Supkis Cheek, PLLC: YOU are the Value, by Leo J. Pusateri
- Elizabeth Pittelkow, CPA.CITP, director of accounting and compliance, ArrowStream, Inc. and also Erica Lynn Brown, CPA, senior audit manager, Martin Starnes & Associates CPAs: *The 7 Habits of Highly Effective People*, by Dr. Stephen R. Covey
- Harjit Virk, CPA, CGMA, tax senior, Ed Slott & Co., The Intelligent Investor, by Benjamin Graham
- **Hector Garcia**, CPA.CITP, CGMA, partner, Quick Bookkeeping & Accounting LLC, and **Lucas Matesa**, CPA, partner, CohnReznick and **Matt Rissell**, co-founder and CEO, TSheets.com: *How to Win Friends and Influence People*, by Dale Carnegie

• Irene Walsh, EA, tax manager, Kositzka, Wicks and Company: The Power of

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and Jay Papasan

- Jeremy Scott, editor-in-chief, commentary & analysis, Tax Analysts: *Pride and Prejudice*, Jane Austen
- Jim Boomer, CPA.CITP, CGMA, CEO, Boomer Consulting: *Crucial Conversations:*Tools for Talking When Stakes are High, by Kerry Patterson and Joseph Grenny
- Joy Lizotte, CPA, owner, Lizotte CPA, LLC: Quiet Leadership, by David Rock
- Justin Edenfield, CPA, director tax services, Thomas Howell Ferguson: *True Professionalism*, by David Maister
- Kacee Johnson, founder, Blue Ocean Principles: *Blue Ocean Strategy*, by W. Chan Kim and Renee Mauborgne
- Katie Gilden, CPA, principal, Fiske & Company: The Lorax, by Dr. Seuss
- **Kim Austin**, ECMp, CAPTUREp, Certified QBO ProAdvisor, business development manager national accounts, Intuit: *Implementing Value Pricing*, by Ron Baker
- Kristen Rampe, CPA, CGMA, principal, Kristen Rampe Consulting: *Go Givers Sell More*, by Bob Burg
- Marjorie Adams, President, Fourlane: Scaling Up: How a Few Companies Make It... and Why the Rest Don't, by Verne Harnish
- Mathew Heggem, CEO, SUM Innovation: The Soul of Money: Reclaiming the Wealth of Our Inner Resources, by Lynne Twist
- Michael Devereux II, CPA, CMP, partner and director of manufacturing, distribution & plastics industry services, Mueller Prost: *Atlas Shrugged*, by Ayn Rand
- Paul Kersten, CPA, member/owner, Kersten Accounting & Tax Professionals: *The Advantage*, by Patrick Lencioni
- Roy Keely, vice president of market strategy, Xcentric: *Orthodoxy*, by G.K. Chesterton
- Samantha Mansfield, director of corporate communications, CPA.com: What Got You Here Won't Get You There, by Marshall Goldsmith, and Managing Transitions, by

William Bridges

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