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the best YouTube videos. Instead, get started with these 10. From there, you will have a better idea of the type of quality you will find on the world's largest ...

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With over a billion users, you never have to worry about fresh content being uploaded to YouTube. It's also the second biggest search engine behind Google, with people looking for everything from [how to pitch a business idea](#) to [how to make a billion dollars](#).

Unfortunately, as a small business owner, you only have so much time to watch

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If you or your clients are strapped for time, don't waste hours on end searching for the best YouTube videos. Instead, get started with these 10. From there, you will have a better idea of the type of quality you will find on the world's largest video sharing website.

1. **Seth Godin—How to Win at Business**

When it comes to business success, there aren't many people out there who provide better advice than Seth Godin.

In this video, Godin sits down with Bryan Elliott of Behind the Brand. For nearly one hour, Godin talks about his book, "The Icarus Deception," as well as many other facets of winning at business.

2. **“How To Manage Any Objection Successfully” by**

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What happens when you run into an objection during the sales process? If you are the type who gives up and moves on, it may be time to change your approach.

This short video with the CEO of Close.io discusses tips for moving the sale forward, thus closing more deals.

3. **22 Brilliant Social Media Marketing Tips**

This is more of a slideshow and less of a video, but it still provides high level advice

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If you want to close more sales (who doesn't), this video is right up your alley. Shared by Entrepreneur, you know the advice is geared towards small business owners.

When you build your strategy around this "one word," it won't be long before you are closing more sales and boosting revenue.

What's the word? Well, you'll have to watch the video to find out.

[See the rest of these 10 Must-See videos at the SurePayroll blog.](#)

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