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with their contacts without leaving Xero. Tighter integration with Google Apps for Work ...

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“Our global relationship with Google bolsters Xero as a real-time business platform for business owners,” said James Maiocco General Manager at Xero. “Our integrations provide a smarter and simpler way to manage the daily workflows associated with all aspects of their business operation.”

Available immediately for 600,000+ Xero users around the world, the Gmail integration along with the redesigned contacts page in Xero helps small business owners, accountants, and bookkeepers save time, get actionable insights, and better manage their relationships with suppliers and customers.

“Google is encouraged to see a deeper Xero integration with Gmail and Google Apps for Work to help small businesses streamline their workflow and deliver a beautiful user experience,” said Rahul Sood, General Manager for Google Apps for Work at Google. “Businesses have come to expect simple, seamless processes and enterprise-grade security from all their cloud applications. Google and Xero can deliver this together to help small businesses focus on what they do best.”

The latest updates build on a range of established integrations between Xero and Google's services. They include the ability to:

- **Get actionable insights from a single view of your contacts' activities:** A redesigned, single-screen view of all contact activity and a redesigned cash-in graph make it easier to understand your financial relationship with any contact. A new activity-focused panel shows all transactions with that contact, helping to create actionable insights.
- **Easily access the latest information about your business contact with Gmail:** You can now see a live view of Gmail messages alongside other contact information, giving you a complete view of interactions with your customers or suppliers. You can initiate a new invoice or quote from a Gmail message displayed in Xero. You can save the email message itself in Xero for future reference. The

integration with Gmail means you always have access to the latest information on

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integrates with Google Maps on web and mobile, allowing contact details to be located on Google's leading mapping service.

- **Take actions on your business with reports:** Export Xero Reports to Google Sheets to collaborate, share and analyze.
- **Enhance your social profile with Google+ promotion:** Automatically display your Google+ presence on customer invoices, driving your brand and more ways for your customers to stay in touch.

Xero also supports [Xero for Android](#) used by Xero's mobile small business owners and accounting providers globally, enabling them to create and send invoices, add receipts, and create expense claims anytime, anywhere. Xero for Android integrates with Google Maps in case users need to visit a client or send them an invoice. Xero is making it easier for small businesses to invoice their customers and capture receipts, speeding up the process for them to get paid faster.

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