CPA

Practice **Advisor**

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Cloud-based tax compliance software maker Avalara has launched the new Avalara LandedCost, which enables small and mid-market ecommerce merchants to determine in real-time the duties, taxes, cost of goods sold and shipping costs for all global commerce transactions.

"E-shopping across borders is growing and consumers have high expectations for seamless transactions. As e-merchants expand to meet demand, they encounter significant complexities in managing global compliance in real-time," explains Webb Stevens, Avalara head of product. "Now, for the first time, Avalara LandedCost enables small- and mid-market e-merchants to calculate taxes and duties in the real-time 'magic moment' of ecommerce."

Avalara's LandedCost solution includes capabilities for tariff and harmonized system (HS) code classifications, and customs duty rates. Using Avalara LandedCost, emerchants can calculate the taxes, tariffs, custom duties, and transportation fees associated with international shipping and delivery of products.

"Recently we've seen a dramatic increase in the amount of international commerce our customers are engaging in, so it made sense to expand our offering," says Scott McFarlane, Avalara co-founder and chief executive officer. "Avalara LandedCost is another milestone in our strategy to enable 'commerce without borders' to emerchants of any size. We believe Avalara LandedCost will help merchants mitigate international compliance complexity, reduce the risk of tax miscalculations, resulting fines and penalties, and avoid potential inventory losses or write-offs."

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