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greenhouse gas emissions and improve energy efficiency.

Sep. 30, 2015



Intuit Inc., the makers of **QuickBooks**, **TurboTax** and technologies for professional accountants, will be switching its Plano, Texas (Dallas) technology campus to wind power as part of a commitment to reduce greenhouse gas emissions and improve energy efficiency.

The Intuit site has about 500 employees that serve the company's Accountant and Advisor Group, which offers products and services (like Lacerte and ProSeries) to professional accountants. The location is one of Intuit's largest electricity users, and

is the first to be powered through an offsite renewable energy agreement. Following

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“Electricity usage accounts for almost 40 percent of Intuit’s overall carbon footprint,” said Sean Kinghorn, Intuit’s senior sustainability program manager. “We have set a goal of reducing our absolute carbon footprint by 20 percent by 2020 with a baseline year of 2012. RPD’s ability to creatively supply our Texas campus with 100 percent clean power will significantly reduce our company’s carbon footprint and is one of several steps that we are taking to increase our use of on-site and off-site renewable energy.”

A growing number of companies are realizing that they can convert to wind power without investing in expensive facilities.

“Our business with Intuit shows that companies can now get the renewable power they want without having to buy a whole wind farm or solar park,” said Phil Minick, RPD’s director of marketing. “RPD expects to see similar types of green power purchases by other major brands soon.”

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