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## Reporting

Businesses can now easily track and see the financial impact on any aspect of their operations, including customers, employees, cases, projects and campaigns, by linking or sub-analyzing their chart of accounts with object elements on the Salesforce App.

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operations, including customers, employees, cases, projects and campaigns, by linking or sub-analyzing their chart of accounts with object elements on the Salesforce App Cloud. The sub-analysis can be displayed using financial widget components, which can be easily embedded in other applications, to ViewThru to general ledger information.

Using ViewThru, customers can drag and drop a profitability widget onto the layout of a customer account view in Salesforce CRM, and see an immediate inline analysis of customer profitability without running a report. This financial analysis capability allows smarter, faster decision-making.

### **Practical and Insightful Reporting Tools**

The new release of FinancialForce ERP also adds Action Views to the Financial Management application. Action Views, an ad hoc querying and analysis tool, empowers users to examine their data in a sleek and seamless manner. With its Excel-like interface and familiarity, users can locate the needed information with minimal clicks and keystrokes. Action Views go beyond traditional general ledger drill down capabilities. Users can “drill-around” from financials to CRM, or other objects sitting on one combined CRM and ERP cloud.

The new FinancialForce Financial Management also adds FinancialForce XL Plus, allowing users to work more productively with Microsoft Excel for financial statements and other reports. Using FinancialForce XL Plus, users can securely authenticate to FinancialForce ERP, choose from dozens of pre-defined templates, or any Salesforce App Cloud report, and pull it into Excel.

### **FinancialForce ERP Wave Apps**

Today, FinancialForce.com also announced pilots of two FinancialForce ERP Wave Apps — FinancialForce Accounting Wave App and FinancialForce Supply Chain

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unlimited number of ways to analyze their business. This is the modern way of providing financial intelligence throughout an organization.”

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