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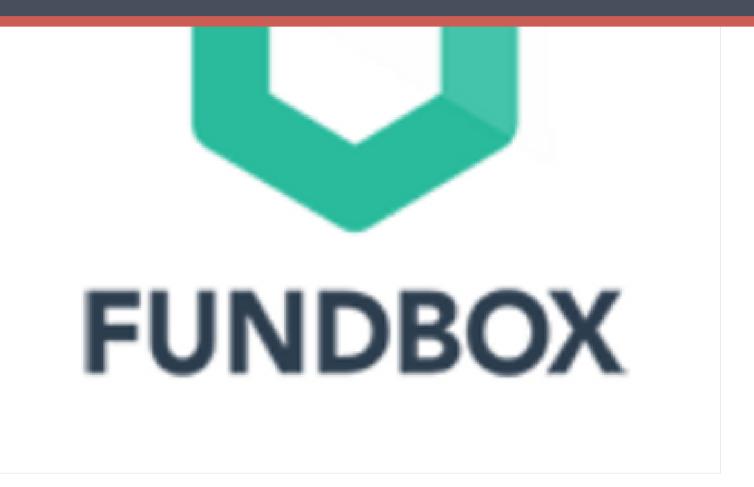
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Fundbox, a mobile cash flow optimization platform for small businesses, has launched a redesigned, mobile-optimized dashboard. The new dashboard offers additional functionality, an improved user interface, and the convenience of one-click invoice financing whether in the office or on-the-go.

Small business owners are time-pressed and on the move, and are increasingly relying on mobile technology to simplify operations. According to a 2014 AT&T Small Business Technology Poll, 94 percent of small businesses use smartphones to conduct business, and mobile technologies are saving U.S. small business owners more than \$65 billion a year. The new mobile-ready dashboard will help small business owners more effectively manage cash flow and finances in the palm of their hands.

New features of the Fundbox dashboard include:

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"Since the launch of Fundbox, our goal has been to provide a quick, easy, and transparent way for business owners to best manage cash flow," said Eyal Shinar, chief executive officer, Fundbox. "Understanding our customer's needs is critical for us. With their input, we built an improved user experience that offers the streamlined features that are most important to them."

Fundbox, which uses advanced data analytics, predictive modeling and machine learning, is directly embedded into existing accounting software to ensure that workflow is never interrupted. Funds are typically transferred in less than 24 hours, and there are no set-up fees, hidden fees or penalties for early repayment.

Small Business • Technology

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