## **CPA**

## Practice **Advisor**

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Isaac M. O'Bannon • Jun. 02, 2015

Avalara, Inc. has acquired EZtax, Inc., a provider of tax compliance solutions for the telecommunications industry. Avalara is a maker of cloud-based software that delivers compliance solutions related to sales and excise tax, VAT, and other transactional taxes.

The \$5.6 trillion worldwide telecom market is subject to multiple tax laws and regulations that are highly complex and constantly changing. EZtax offers cloud-based solutions that address this complexity. The company's flagship product, also called EZtax, provides telecom service providers with a fully automated tax solution for accurately calculating and filing taxes due on their services across the US and Canada.

"As the telecom industry rapidly adopts more data-centric services such as VoIP, broadband and wireless, tax agencies are actively considering legislation that could impose additional tax liabilities on an already highly taxed and complex industry," said Scott McFarlane, founder and CEO of Avalara. "EZtax eliminates these complexities and advances our strategy of helping customers in every industry to simplify and automate tax compliance in cloud-based solutions."

"As a market leader for cloud-based tax compliance automation, Avalara is the perfect complement for EZtax and our customers," said Tim Lopatofsky, founder and CEO of EZtax. "Their platform, vision, and highly-effective sales and marketing engine will help accelerate our business and meet the demand in the fast-growing worldwide telecom market."

Over the past decade, Avalara has developed, purchased or licensed databases

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compliance easier and more accurate for telecom service providers worldwide."

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