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to discuss their journeys to success, how they've overcome challenges and disrupted their industries.

Jun. 01, 2015



[Sage North America](#) has announced the speakers for [Sage Summit 2015](#), the company's annual event taking place July 27-30, 2015, at the Ernest N. Morial Convention Center in New Orleans. Sage Summit will provide small and medium-sized businesses with an opportunity to foster new ideas, enable informed decision making and improve problem solving through powerful conversations with peers and leaders and interactions with the dreamers and doers of today's marketplace. Sage is a provider of business management software and services to small and medium-sized businesses.

According to the [2015 Sage State of the Startup Survey](#), the top three challenges experienced by new businesses are growing revenue, acquiring customers and securing capital. Sage Summit will help attendees address these issues through insightful keynotes, interactive learning and panel sessions. Attendees will have opportunities to increase their knowledge, discuss new concepts and exchange opinions with peers in a stimulating environment.

“We are thrilled to bring many of the world’s most influential innovators and

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Speakers include:

- **Baroness Karren Brady**, government small business ambassador, CEO, Business Woman of the Year, BBC The Apprentice. She’s well-known for her business prowess and work toward ensuring equality for women.
- **Tony Hawk**, entrepreneur and professional skateboarder. The most famous skateboarder of all time has turned an edgy pastime into a global empire.
- **Chad Hurley**, cofounder, YouTube, and AVOS. Chad will discuss the meteoric rise of YouTube and will share lessons learned from how technology and content is consumed and shared in the modern era.
- **William A. McDonough**, chief executive, McDonough Innovation, and cofounder of the Make it Right Foundation. He is known best for his work in sustainability and has earned the name “Hero of the Planet” for good reason.
- **Bre Pettis**, chief innovation officer, Bold Machines; cofounder, MakerBot Industries; leader of the DIY movement.
- **Jane Seymour**, award-winning actress, artist, author, designer, and humanitarian.
- **Brandi Temple**, founder and CEO of Lolly Wolly Doodle, an innovator who used social media to sell children’s clothing.
- **Matthew Weiner**, the award-winning creator, writer, and executive producer of the game-changing series, *Mad Men*.

Small and medium-sized businesses are invited to visit SageSummit.com for additional session and speaker details and to register and complete their attendee profile. Additional event details such as the agenda may also be found on the [website](#).

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