## **CPA**

## Practice **Advisor**

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catalog-centric order taking, customer management, and sales team management. Product, inventory and customer data from Xero is available to sales representatives

May. 04, 2015



Mobile sales automation provider **Pepperi** has partnered with **Xero** to integrate Xero's core accounting software with Pepperi's cloud-based sales suite – enabling brands and wholesalers to increase sales by 20 percent or more, cut order processing costs by as much as 30 percent, and deliver an enhanced buying experience for B2B customers.

"We are excited to welcome Pepperi to the Xero Marketplace, which will undoubtedly result in added business value for our customers," said Chris Ridd, Xero's Managing Director in Australia. "Xero's ability to make small businesses better by saving time on back-office processes, joined with Pepperi's fully automated sales apps, is a clear-cut formula for increased revenue and efficiency."

Pepperi equips field sales representatives with an all-in-one tablet application for

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to new heights."

Accounting

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