CPA

Practice Advisor

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Mar. 05, 2015



Plante Moran, one of the nation's largest certified public accounting and business advisory firms, has been named to FORTUNE Magazine's list of "100 Best Companies to Work For" for the 17th consecutive year.

The full list, which was announced today, ranks Plante Moran 29th and will appear in the March 15 issue of *FORTUNE* Magazine. Plante Moran has been named to the

prestigious list each year it has applied.

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trust, open communication and transparency results in lower staff turnover and deeper, more strategic relationships between staff and clients."

Since 1999, the year Plante Moran first appeared on the FORTUNE list, the firm has tripled in revenue and doubled its number of staff. It's also expanded from 17 offices to 23, including three international locations.

"It's no coincidence that for the last 17 years the firm has experienced growth and success while remaining a mainstay on the FORTUNE list," Krater adds. "The firm's accomplishments are borne of a culture instilled decades ago by its co-founder, Frank Moran.

"Frank was looking to create something more than year-to-year success; he was looking to create a sustainable organization. And the foundation of a sustainable organization? A great culture."

Plante Moran has a 90-year tradition of being "relatively jerk-free" and of caring about its clients, staff and community. It's built on foundational principles such as:

- One-firm firm, a "we're all in this together philosophy" eliminating competing office-level profit centers. As a result, clients get access to the best resources, regardless of geography
- Optimizing vs. maximizing, putting people and a long-term view before profits
- Doing the right thing for the right reasons

To view the full list, along with information on each of the companies included, visit http://fortune.com/best-companies/2015/.

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