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on engaging students and raising awareness about the possibilities of entrepreneurship, exposing these students to available programs and resources ...

Feb. 25, 2015



The U.S. Small Business Administration kicked off its Millennial Entrepreneurs Road Show this week in Atlanta. The road show is a national tour of Minority Serving Institutions (MSI) that is focused on engaging students and raising awareness about the possibilities of entrepreneurship, exposing these students to available programs and resources, and to educate them on how to move from business idea to start-up.

“Millennials are born to be entrepreneurs. They grew up with the Internet. They’re the largest generation in our country, the most diverse and the most educated. More than half of millennials say they are interested in starting their own business,” said SBA Administrator Maria Contreras-Sweet. “SBA’s Millennial Entrepreneurs Road Show is going to visit college campuses across America to show them how. Our

expert counselors can help students on the path to entrepreneurship so they can

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The Millennial Entrepreneurs Road Show will include SBA Millennial Trep Day events in several cities throughout the country. The first SBA Millennial Trep Day will take place at [Atlanta University Center \(AUC\)](#) on Feb. 27, from 11 am to 3 pm.

Each event will feature a day of intensive entrepreneurship immersion, interactive breakout sessions, speakers, resource panels and networking opportunities with business mentors. All events are free and open to the public.

Five cities have been confirmed for SBA Millennial Trep Day:

- Atlanta, Ga.
- Los Angeles, Calif.
- Miami, Fla.
- St. Louis, Mo.
- D.C. Metro

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