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useful to the modern-day accountant.

Dec. 17, 2014

ACCOUNTING TOOLS FOR THE DIGITAL AGE

From tracking outgoing inventory to determining your company's charity write-off, accountants have an app for that. Which tech tools are most useful to the modern-day accountant?

ASSETS AND EXPENSES



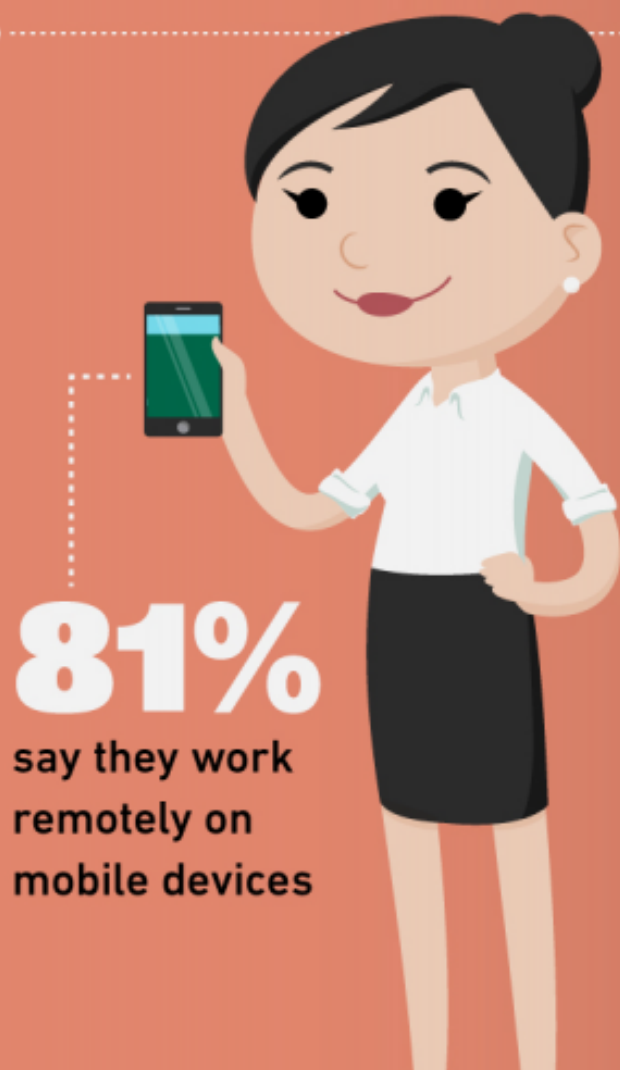
More than **1/4** of firms use the same accounting software from over a decade ago



67% of accounting firms think big data will have a positive impact on their business



2/3 are currently conducting employee training



81%
say they work remotely on mobile devices

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✓ **Free app**
(premium features offered for a fee)

☁️ **2-18GB of free storage**

- Allows users to sync files from multiple locations
- 256-bit AES encryption

✓ **Works with Windows Desktop, Kindle Fire, Blackberry, Android, iPad, and iPhone**

- Over 200 million users worldwide



✓ **\$29/month for basic package**

☁️ **Includes up to 2 users and 25GB of storage**

✓ **Works with Android, iPad, and iPhone**

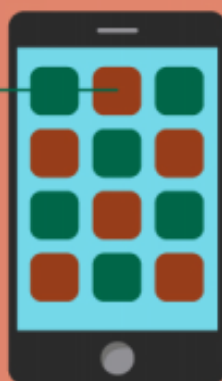
- QuickBooks toolbar lets users easily attach source documents to QB entries

BEST SPECIALTY SERVICES

iDonatedIt

✓ **\$2.99 App**

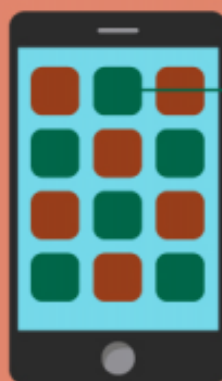
- Track non-cash charitable donations for tax purposes



UPS Mobile

✓ **Free App**

- Instant inventory updates with corporate shipping data
- Available on most mobile platforms



BEST ALL-IN-ONE ACCOUNTING TOOLS

FreshBooks

✓ **9.25/10 on toptenreviews.com**

✓ **5 million customers**

Accounter

Up to 10 transactions
PER MONTH free

JANUARY



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QuickBooks ProAdvisor



Biggest name in small business accounting software



Free mobile-only package for accounting professionals:

- Automatic Data Backup to Cloud
- Tax Filings
- Invoices
- Free Customer Support

37%

of users say it saves 1-5 hours of time per week

When choosing an accounting app or service, remember three simple rules: it should be easy to use, save you time, and fit your budget. The best accounting tools are the ones that work best for your business and lifestyle.

Sources

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From tracking outgoing inventory to determining a company's deductions for charitable donations, accountants "have an app for that." Which tech tools are most useful to the modern-day accountant?

(Source: [UAB Collat School of Business](#))

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