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Dec. 03, 2014

The latest Blackbaud Index shows that [online giving](#) increased 10.6% for the three months ending October 2014 as compared to the same period in 2013. Overall [charitable giving](#) to nonprofits increased 0.2% for the period.

As reported in the [Charitable Giving Report](#), overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012. Visit the [interactive infographic](#) to view highlights from the report.

The Blackbaud Index tracks more than \$14 billion in U.S.-based charitable giving. Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

In addition, [The Blackbaud Index Canada](#), which tracks charitable giving to the Canadian nonprofit sector, today reported overall charitable giving decreased 1.2% and online giving increased 12.9% for the three months ending October 2014. The Canadian Index draws its data from 341 organizations that raise more than \$800 million a year and can be accessed at www.blackbaud.ca/blackbaudindex.

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