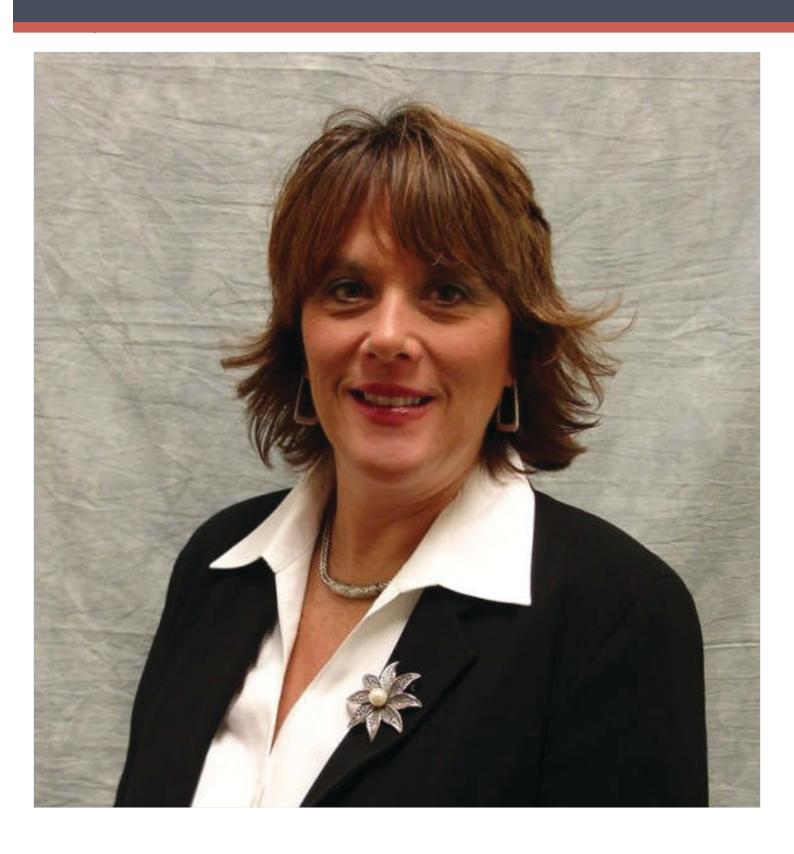
CPAPractice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



Jean Rakich

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Click here to see the other honorees of the 2014 "Most Powerful Women in Accounting" awards.

- 1. What advice would you give to female college students about the opportunities for women in the accounting profession?
 - The opportunities are limitless if you have a passion for your profession. It is very important to build a network of professionals that are male and female. The connections you build will become your strength and support system. I am a huge advocate of mentoring. I have had mentors and served as a mentor throughout my career. This has proved to be invaluable to me as it provides me with a trusted person to work with throughout my career and growth. I have also felt that serving as a mentor has helped my growth by continuing to learn from those I mentor. I think I often get much more out of mentoring than the mentee does!!!
- 2. What advice would you give accounting firms on things they could do to better retain and advance more qualified female staff?

 I think diversity in the type of work that employees can become involved in so that staff can experience the tax, accounting and audit areas keeps woman interested so they can find their niche area. I also think flexibility in working hours is desirable to help obtain a balance in their lives. I believe that retention goes deeper by connecting with your employees professionally and personally.
- 3. How have you managed to balance your professional and personal life obligations, whether that includes family, etc?

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

these devices to approve expense reports, time entry and many other day to day items that I need to run my department. We just rolled out a few more new features in our products at our Synergy 2014 conference that were a big hit with our clients to help them maintain a productive balance also.

- 5. What single piece of technology could you absolutely not live without, and why? My iPhone as it keeps me connected to the team. They travel across the United States and being able to connect with them while they are on the road to ensure they are where they need to be and they have the tools they need is crucial. I can also access my contacts, Thomson Reuters, business and personal apps all on my I phone. I use it equally for business and personal use.
- 6. What is your favorite professional mobile app, and why?

 I don't have one favorite mobile app. I look at my favorite mobile apps like I do my group of good friends or professional associates. They need to be a well rounded and diverse group to help obtain the life balance we are always talking about. I use a variety of apps on a regular basis. I use LinkedIn, Thomson Reuters apps, Workday, Fox News, Bloomberg, etc to keep up to date on the professional side of my life. I use facebook, twitter, cbs sports, the score, the weather channel, etc to keep in touch with the world and family around me. I use uber, urbanspoon and delta when I travel. My favorite newer app is Khan Academy. I am fascinated by their model and approach to learning. Salman Khan spoke at a TED talk in 2011 that was very interesting to anyone in the education field. I follow them with an eye to trends in the future. I love using apps as there is so much information inside of them.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

 $\hbox{@ }2024$ Firmworks, LLC. All rights reserved