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The [Information Technology Alliance](#) (ITA) has formed a new CIO Academy to help executives better manage technology and information. The announcement was made by ITA President Stan Mork, as the organization prepares to hold its annual Fall Collaborative, from Dec. 7-9, 2014 at the Gaylord National Resort in National Harbor, Maryland. The ITA is an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America.

Twice a year during ITA meetings, industry experts will present deep-dive topics on emerging issues designed to educate chief information officers and others with similar roles who work in the nation's 30 largest CPA firms outside of Big 4 firms. The ITA refers to this group of firms as its "Internal Technology Leaders (ITL)." A content committee selects the trending issues and topics.

"We look for content that will help develop individual or aspiring CIOs in their business and professional contribution to their organization," said John Bowles, a member of the content committee, ITA Board chair and CIO of [Dixon Hughes Goodman LLP](#) in Hendersonville, North Carolina. "The content for half- or full-day sessions isn't about specific technologies we are currently using or even trends in technology; members can get that elsewhere. What we want to focus on are issues affecting the entire technology ecosystem within our firms."

Yvonne Scott, another member of the content committee, an ITA Board member and CIO of [Crowe Horwath LLP](#) in Oak Brook, Illinois, said the combination of education and training will be invaluable to member firms. "The content is selected so that CIOs are well-positioned to amplify the contributions they make to their respective firms, as well as grow personally and professionally as executives," she said.

“We’ve always had a track for CIOs with 60- to 90-minute sessions, so presenting

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