## **CPA**

## Practice **Advisor**

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the newest enhancement for users of the IntelliConnect research platform. The CCH IntelliConnect Browser Search feature streamlines popular Internet search engines...

Isaac M. O'Bannon • Oct. 13, 2014



Professional accounting technology developer Wolters Kluwer, CCH has launched the newest enhancement for users of the IntelliConnect research platform. The CCH IntelliConnect Browser Search feature streamlines popular Internet search engines with the premier tax and accounting content available on IntelliConnect, providing simpler and faster access to information in a single step.

CCH IntelliConnect Browser Search users enjoy the added advantage of blending the relevancy and expert focus of trusted information with the simplicity and

inclusiveness of a regular browser search.

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Search, authoritative information is always available from a single Internet search, speeding up the time it takes to find an answer," said Josh Braunstein, Vice President and General Manager of Research & Learning for Wolters Kluwer, CCH. "Accessing Wolters Kluwer, CCH expert content through their favorite search engine has never been easier and provides customers with more options and flexibility, leading to better insight and efficiency."

Key features of this innovative tool include:

- One-click activation Instantaneously sends search engine queries through Wolters Kluwer, CCH subscriber content.
- Quick Answers feature Displays CCH IntelliConnect Direct Quick Answers, featuring more than 2,000 answers to questions based on the most commonly used IntelliConnect search terms, when related terms are searched.
- Streamlined log in Enables credentialed access to specific *IntelliConnect* searches or articles selected. It supports UID/PWD credentials, single-sign-on and IP-authentication credentials.
- Single download and quick installation Auto-installs on all supported browsers and search engines. It automatically senses a user's UID/PWD from stored cookies, when enabled.
- Network install version Available for firms where network security limitations make it difficult for individual downloads and installs. Experts at CCH Customer Service are available for remote installation assistance.

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