business owners, has added its own online payments to the FreshBooks platform. The new offering allows business users in the United States and Canada to quickly set up ...

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FreshBooks, which makes cloud accounting solutions for service-based small business owners, has added its own online payments to the FreshBooks platform.

The new offering allows business users in the United States and Canada to quickly set

FreshBooks uses the WePay payment processor, giving users a secure way to accept credit cards online with the added benefit of viewing payment status within their FreshBooks dashboard. Once a payment is made, the payment information is automatically updated across the FreshBooks account, marking invoices paid and inputting relevant expense information. FreshBooks also automatically records refunds and chargebacks.

FreshBooks says it improves the user experience by simplifying the sign-up process and helping small business owners get paid faster. During the beta program, 52 percent of invoices issued with FreshBooks' payments offering were paid within the same business day, and more than 70 percent had been paid within the first 48 hours.

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