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866-433-4PDG (4734)

www.pdgsoft.com

PDG Software, the makers of shopping cart and e-commerce software, offers simple real-time integration with QuickBooks (QB) products. It is fully scalable, offering four versions: PDG Lite, which can be used for up to 100 products; PDG Pro, which is designed for up to 1,000 products; PDG Gold, which can handle up to 5,000 products; and PDG Platinum, which is designed for an unlimited number of products. When purchasing either the Gold or Platinum versions of PDG, users can also get up to an hour of consulting time for assistance in linking the system to QB.

PDG Software contains a long list of useful features, including the ability to import and export product data into an Excel spreadsheet and display an unlimited number of images for each product. PDG also allows users to specify colors, sizes or versions for each product sold. Because the system if fully synced with QB, all data such as inventory is updated whenever a product is sold, ensuring that customers will receive the most up-to-the-minute data when accessing their software or running reports.

PDG also offers a host of marketing tools designed to increase business, including the

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and credit cards, as well as integration with PayPal and Google Checkout payments. A complete database of customers allows managers to monitor ordering data for all registered customers.

Those purchasing PDG have the option to create a custom storefront or use one of the templates provided. PDG also contains a direct link to UPS WorldShip for easy product shipping and tracking. Shipping rates are also available for USPS, FedEx and DHL.

PDG helps QB maintain its audit trail functionality by posting each transaction using the specified transaction type, which includes sales orders and receipts. This method makes it easy for users to track each transaction entered into the system.

PDG's one-time license fee is designed to save users money by eliminating the monthly fees and commissions that are typically charged by shopping cart hosts. Payments can be processed using QB merchant services account or a compatible merchant services vendor.

PDG offers a lot of choices and is suitable for retail businesses of all sizes that currently utilize QB. PDG Lite starts at $599 for up to 100 products, with PDG Platinum available for $1,799. This is an excellent product for current QB users who are looking to begin or increase their web presence without a lot of time or money.

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