Practice Advisor

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Celerant Technology Corp. — Celerant Command Retail

2011 OVERALL RATING ***



☆☆☆☆ SPECIALIZED FEATURES/SERVICES

☆☆☆☆ TRACKING/REPORTING

↑ ↑ ↑ ↑ INTEGRATION/IMPORT/EXPORT

☆☆☆☆ HELP/SUPPORT

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options, all designed to make retail management more efficient. While retailers of all sizes can utilize Command Retail, its long list of features and multi-location capability make it a great fit for larger retail businesses with multiple locations.

Strengths

- Full E-Commerce capability including marketing options
- A comprehensive CRM function that tracks multiple levels of customer detail
- Works with multiple operating systems
- Supports buying clubs & private-label credit cards
- Contains an excellent warehouse/distribution function

Potential Limitations

- Pricing levels place it out of reach of smaller retailers
- System setup requires a good deal of time

Summary & Pricing

A complete system generally starts at about \$12,000, making this comprehensive retail management/POS product an ideal fit for larger retailers with multiple locations.

Product Delivery Methods

x On-Premises

___ SaaS

x Hosted by Vendor

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Help/Support - 5

Technology

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