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Website Relief by AccountantsWorld is a website building solution that integrates into the AccountantsWorld Power Practice suite of web-based applications. The service has been online since 2002 and currently boasts about 2,400 websites for accountants and tax preparers. Typical sites have about 20 pages, and can consist of a maximum of 40 pages, including a home page, About Us, Partners' Profile, Services, Useful Resources & Links, FAQs, Testimonials, and an interactive Contact Us page. Website Relief has a focus on web marketing for accounting firms and collaboration with existing clients. AccountantsWorld publishes a leading online directory for accountants, and subscribers to Website Relief get a basic listing in the "Find a Local Accountant, CPA or Tax Professional" directory at no additional cost. Premium listing positions in this directory are available for an additional fee. A web-based tutorial is provided to assist end users with search engine optimization and submission of a firm's website to search engines such as Google, Bing and Yahoo! The online design tool includes templates for getting a basic site online quickly. Firms can also customize their website for the best search engine ranking of selected keywords by using AccountantsWorld's team of web design professionals, which are billed based on actual time at standard hourly rates.

Registration of one Internet domain name is included with the subscription. This domain is owned by AccountantsWorld, and can be purchased for a modest fee. As an alternative, the firm may register its own domain name, which can be utilized by Website Relief. The websites are hosted at Amazon's Elastic Cloud Computing service (EC2) in a SAS70-compliant environment.

Website Relief includes five email accounts with 10GB of storage each, or firms can alternatively use their own e-mail hosting. Additional email accounts can be purchased for a nominal fee. Email attachments can be as large as 50MB. The included accounts are accessed through a web interface or by using common email

clients that support the POP3, IMAP, and SMTP protocols, and offer configurable

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practice areas.

Website Relief includes interactive features such as financial calculators, tax calendars and online tax refund status tracking. Clients may enter tax return data online, and if the firm is using integrated tax preparation software, the data can be uploaded directly into supported tax packages. As previously noted, Website Relief also provides strong integration into the AccountantsWorld Power Practice suite of web-based applications for document management, client bookkeeping, tax planning and payroll.

Getting started with Website Relief is easy and affordable. There is no initial setup cost with a monthly fee of \$59/month, or \$595 annually.

Sample sites using Website Relief:

www.djbrowncpa.com

www.michaellevincpa.com

<http://mccarroncpa.com>

<http://gakcpafirm.com>

www.dpvcpanj.com

<http://bfaaps.com/default.htm>

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