CPA Practice **Advisor**

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accountants with clients using Freshbooks.

Isaac M. O'Bannon • Aug. 20, 2014



FreshBooks, which makes cloud-based small business accounting and business management solutions, has introduced its new Freshbooks Accountant Center, a new portal that provides accountants with a comprehensive view of their FreshBooks clients' financial data. The feature is free for accountants with clients using Freshbooks.

Accountants can now run reports such as Profit & Loss, Tax Summary and Journal Entries, and help monitor the health of their clients' business while offering strategic guidance in real-time.

"Accountants spend an extraordinary amount of time going back and forth with their clients to ensure they have all the information they need to do their job," said Mike McDerment, CEO and cofounder, FreshBooks. "With FreshBooks Accountant Center, accountants have access to all of the data they need about their small business clients – saving them time and giving them confidence that they have the most up-to-date information on their business." There is no cost to accountants or FreshBooks users and the number of reports that

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