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small business suite with the launch of Get Paid, which designed to help small businesses 'get paid' anytime, anywhere, and by any digital method.

Isaac M. O'Bannon • Jul. 01, 2014



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GoDaddy has partnered with leading solutions, including PayPal, Dwolla and Stripe, to provide Get Paid customers with an easy, one-stop shop solution for receiving payments on mobile phones, laptops and tablets. GoDaddy has done all the legwork, so small business owners can simply use Get Paid and have access to a wide variety of solution options.

In addition to ease-of access to payment solutions, Get Paid also delivers:

- The ability to create, send and track invoices and estimates.
- Acceptance of all payment types – credit cards, debit cards, eChecks (ACH) and PayPal.
- Payments by any method including mobile payments, such as PayPal and online payments such as eChecks through Dwolla and credit cards, with Stripe and PayPal.
- Recurring invoices.
- Time tracking.
- Mileage tracking on mobile phones.
- Automated sales and expense tracking.

Today's consumers expect flexible, convenient payment options, and small business owners need to offer multiple payment types, while efficiently managing cash flow. With 45 percent of small businesses identifying late payments as a major pain point, it is clear that small business owners need tools to help collect payments.

“We know that getting paid is always top of mind for our customers,” said GoDaddy SVP of Applications Steven Aldrich. “When we heard from customers that they want to offer their clients more ways to pay, we set out to create a best-in-class solution to ensure easy access to all the tools they need to collect payments quickly and efficiently.”

Get Paid not only gives customers access to a simple solution to collect payments, it

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