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**Isaac M. O'Bannon** • Jun. 17, 2014

Intuit, the maker of QuickBooks, TurboTax and many other business and financial technologies, has announced the availability of a new QuickBooks app for Mac OS devices.

QuickBooks app for Mac is the newest addition to the QuickBooks ecosystem, the number one cloud accounting solution for small businesses. Now Mac users have the option to leverage QuickBooks' easy-to-use design with an app they can access through the Mac menu bar that gives small businesses and accountants access to a robust, open platform that works for them anytime, anywhere.

"Small business owners who use a Mac can now access the power of the QuickBooks ecosystem while working with the operating system they know and love," said Dan Wernikoff, senior vice president and general manager of Intuit's Small Business Group. "This is another example of how we've turned QuickBooks into an open ecosystem of business management solutions that can be accessed from any device."

### **Business Management on Multiple Devices**

The new QuickBooks app for Mac was designed to make managing a business from Mac OS even easier, with the option to not only use the new app but iPhone and iPad apps to ensure businesses always have access to their important business data. Through just one QuickBooks Online account, a business can access and interact with its data from a [computer](#), [iPhone](#), or [iPad](#). The app automatically syncs data between devices and users, so small businesses can manage their finances anytime, anywhere.

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Ford, California. "When I see I have matching transactions, it's a satisfying feeling, like I've won a prize!"

## The Power of the Cloud Meets the Desktop

QuickBooks app for Mac offers small businesses everything they need to manage their operations. The powerfully simple solution streamlines business tasks to save businesses time and money, offering a complete picture of a business's financial performance in a visual manner that is intuitive and accessible. Core QuickBooks features include:

- Simple setup that is easy to learn.
- Fast performance, offering real-time data and reports.
- Scalable solutions, fitting the needs of any size small business.

QuickBooks app for Mac is designed to provide the best possible QuickBooks experience for Mac users. For example, it offers:

- Menu bar notifications that provide real-time alerts.
- Multi-window support to streamline how users want to work in QuickBooks.
- Keyboard shortcuts that save a business owner even more time.

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