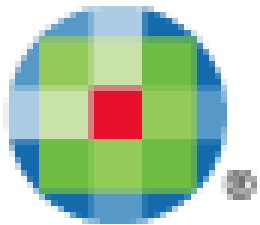


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features more than 2,000 answers to questions most often researched in IntelliConnect, CCH's research platform for tax and accounting professionals. In addition, the company is previewing CCH IntelliConnect Direct, a new universal platform research tool that provides clear and intuitive access to a wide variety of federal, state and international tax and accounting questions right when users need them.

Isaac M. O'Bannon • Jun. 05, 2014



Wolters Kluwer
CCH

Accounting technology and information provider **Wolters Kluwer CCH** has launched a new online research tool called "Quick Answers." The system features more than 2,000 answers to questions most often researched in *IntelliConnect*, CCH's research platform for tax and accounting professionals. In addition, the company is previewing *CCH IntelliConnect Direct*, a new universal platform research tool that provides clear and intuitive access to a wide variety of federal, state and international tax and accounting questions right when users need them.

As the newest content innovation from Wolters Kluwer, CCH, Quick Answers allows users of both *CCH IntelliConnect Direct* and *IntelliConnect* to spend less time looking for answers and more time helping their clients. Quick Answers provides immediate and succinct information on rules, rates and definitions as well as links to key charts

and calculators before users review any documents, providing them clarity and

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“IntelliConnect Direct and Quick Answers are additive to IntelliConnect, one of the leading platforms for tax and accounting research,” said Josh Braunstein, Vice President and General Manager of Research & Learning at Wolters Kluwer, CCH. He told CPA Practice Advisor that the system “gives another customizable option for users, and combined with Quick Answers, delivers the insight and information users need, in the customizable way they want”

“Every day, we are seeing increased demand by our users for not just the best, most accurate information, but also for concrete answers delivered at the point of need,” Braunstein added. “With Quick Answers and *CCH IntelliConnect Direct*, we have evolved the research experience by providing world-class content right at users’ fingertips, developed by industry-leading content experts who are dedicated to helping users grow, manage and protect their business.”

Wolters Kluwer, CCH is dedicated to continuously advancing its information delivery platforms, products and services to meet the evolving needs of professionals now, and as the accounting profession changes. Quick Answers and *CCH IntelliConnect Direct* help users streamline their workflow and improve accuracy and efficiency, while providing unprecedented access to the expert content they know and trust right when they need it most.

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