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based solutions, including a robust inventory and order management system.

Scott Cytron • May. 09, 2014

Intuit has entered into an agreement to acquire [Lettuce](#), a start-up focused on helping product-based small businesses succeed by providing easy to use cloud-based solutions, including a robust inventory and order management system.

Lettuce is known for its simple and elegantly designed cloud-based order management solution with a mobile app that enables SMBs to capture, track, and process orders anywhere in real-time. It focuses on helping customers manage orders and inventory with ease, providing simultaneous access for employees and customers and connecting seamlessly to back-office systems like [QuickBooks Online](#).

As a current Intuit Partner Platform developer, Lettuce's solutions are already integrated within QuickBooks. With Lettuce, Intuit plans to add key order and inventory management features to QuickBooks, and over time, integrate it seamlessly into the product, creating an end-to-end solution for product-based small businesses.

With the Lettuce acquisition, Intuit's strategy is to move more desktop customers to the cloud and is aligned with Intuit's vision of making QuickBooks the operating system behind small business success around the world.

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