CPA Practice **Advisor**

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Zoho Books

Zoho Corporation

Zoho Books is a cloud based accounting software for small business owners. Ever since its launch in 2011, it has been helping business owners to keep track of their cash flow in a painless manner. Not just that, the android, iOS and Windows apps lets business owners stay in touch with their business wherever they go!

Zoho Books is a double-entry accounting software and also allows to record manual journals. It has reduced manual data entry for businesses and business insights are displayed on the dashboard in seconds. With automatic bank feeds, users do not have to record every transaction happening in their account. Bank rules help them to auto-categorize transactions the moment they are fetched into the account.

The 1099 reporting in Zoho Books makes it easy for users to e-file the 1099 reports for vendors. Business owners can invite their accountant as a user to Zoho Books and they can collaborate together online instead of heavy file transfers. The client portal in Zoho Books helps business owners to collaborate with their clients. They can share statements, discuss quotes and even get paid online.

Zoho Books is a part of the Zoho suite of products that help small business to focus on their work while everything else is taken care of by Zoho. Some of the popular Zoho products include Zoho CRM, Zoho Projects, Zoho Creator, Zoho Mail, Zoho Docs, Zoho Invoice and many other. Our latest update has made Zoho Books way better and beautiful than before. Customers who have been using Zoho Books find it extremely simple to use and love the fact that it has increased their productivity. Click here to see all of the other nominees for the 2014 Innovation Awards.

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