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QuickBooks Online

Intuit Inc.

The newly designed and revamped QuickBooks Online provides small businesses and accountants with an intuitive, easy-to-use design that gives users access to a robust, open platform that works anytime, anywhere. The simple, yet powerful platform offers accounting and small businesses a superior business management solution in more than 10 languages and 100 countries. It also offers scalable solutions to fit the needs of any size small business.

The completely reimaged QuickBooks Online is a result of more than 13 months of rethinking how QuickBooks Online serves its customers, focusing on design innovations to create a harmonious user experience. The solution has been updated to be more intuitive and seamlessly integrate with other Intuit small-business products.

More than a mere facelift, QuickBooks Online has been redesigned to provide a de-cluttered, crisp and sharp interface using a color palette and text that is visually striking and functional so users can get started easily, make decisions quickly, and get value immediately. In addition, QuickBooks Online provides users with customized data in a visual format that is informative yet easy to understand and offers real-time data and reports.

The design is built for better functionality that boosts efficiency and helps save small businesses and accountants time. The open platform simplifies work for small businesses and accounting professionals by integrating all of Intuit's business management tools under one system. The platform also allows third-parties and app developers to create small business applications that are available to QuickBooks

Online subscribers, giving customers the ability to customize QuickBooks to meet

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