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Isaac M. O'Bannon • Apr. 14, 2014

In a move that will let accounting and tax professionals in Maryland have faster access to real-time sales and use tax information, cloud-based tax automation vendor [Avalara](#) has formed a strategic alliance with the [Maryland Association of CPAs](#), a professional membership-based organization comprised of over 9,000 CPAs.

Under this new relationship, MACPA members will have unlimited access, at no cost, to up-to-date sales and use tax (SUT) and related educational resources, to better assist their clients, and/or their employers, in a rapidly changing and complex regulatory environment. In addition, MACPA member accounting firms will be able to take advantage of specific partnering programs that Avalara will make available to them to help differentiate their services.

“Alliances with cloud based software solution providers like Avalara are increasingly important to our members, both in public practice and in business and industry, who need better information in technical areas such as sales and use tax reporting and compliance,” said Tom Hood, MACPA CEO. “By making its Accountants Resource Center available to our members, Avalara provides a great example of how our vendor partners can help all of our members achieve better results on a day-to-day out basis.”

“Our newly-expanded partnership with MACPA reflects Avalara’s ongoing efforts to provide industry leading sales tax knowledge and resources to CPAs across the country,” said Marshal Kushniruk, EVP Global Business Development at Avalara. “Our aim is to be the industry leader in educating and supporting accounting

professionals in all aspects of sales and use tax compliance, including providing

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