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Held annually in Augusta, Georgia, since 1932, the event is more than just four days of the competition between the world's best golfers, it also has a very wide reach economically.

Isaac M. O'Bannon • Apr. 08, 2014



The Masters, one of the world's most prestigious golf tournaments, starts this week.

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event, with coffee and sodas costing less than \$2.00 and beer starting at only \$3.00.

Among other interesting financial facts about the Masters:

Small Business

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