CPA

Practice **Advisor**

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Isaac M. O'Bannon • Apr. 01, 2014

Charitable giving increased in the first quarter of 2014, according to Blackbaud's latest report.

The Blackbaud Index showed an overall increase in charitable giving to nonprofits of 0.7 percent, while online giving increased 13.8 percent for the three months ending February 2014 as compared to the same period in 2013.

As reported in the recently released Charitable Giving Report, overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012. View the interactive infographic to view highlights from the report.

The Blackbaud Index provides the most up-to-date information on charitable giving today. Tracking over \$12 billion in US-based charitable giving, the Index is updated on the first of each month (or the next business day) and is based on a three-month moving average of year-over-year percent change.

Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

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