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Feb. 13, 2014

Online small business accounting software maker [FreshBooks](#), the #1 cloud accounting solution designed exclusively for small business owner, and [ZenPayroll](#), are partnering to make data flow more easily between the two systems.

The integration between ZenPayroll and FreshBooks means that small businesses using both online programs no longer have to manually enter their payroll data, saving them time and reducing data entry errors. Payroll expenses automatically show up in FreshBooks every time payroll is run, including payroll adjustments and cancellations.

“People go into business to pursue their passion, not to learn accounting or manage their payroll,” said Mike McDerment, CEO and Co-Founder of FreshBooks.

“FreshBooks' partnership with ZenPayroll will allow small business owners to automatically capture payroll transactions for their accounting needs, which frees up time to work on their business, not their paperwork.”

“We are thrilled to work with the team at FreshBooks because they share our passion for creating incredibly easy to use, delightful software. This partnership will help millions of small business owners manage both payroll and accounting in the cloud,” said Joshua Reeves, CEO of ZenPayroll. “By automating processes that previously required manual data entry, we’re freeing people to focus on growing their small businesses, the lifeblood of our economy.”

The number of small businesses is growing faster than ever. According to a [survey](#) by the Global Entrepreneurship Monitor, entrepreneurship and new business formation

in the United States hit a 14-year high in 2012. As more people launch their own

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that there's an integration between the two tools I no longer have to create manual entries, and that saves me even more time.”

Firm Management

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