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iOS 7 mobile devices called Small Business Analytics. The mobile app gives small business managers the ability to quickly examine a handful of key expenses and to consider choices that could lead to improved profitability. Your Small Business Expenses

Dec. 30, 2013

Dragonfly Small Business has released an app for use on Apple iOS 7 mobile devices called Small Business Analytics. The mobile app gives small business managers the ability to quickly examine a handful of key expenses and to consider choices that could lead to improved profitability.

The tool was developed to bring the methodologies of experienced business professionals into the hands of entrepreneurs and small business operators, “demystifying the choices involved in serious cost cutting. “”

“Today we are democratizing the techniques of top MBA's and professional managers through the power of distributed mobile technologies. We are putting a low cost app into the hands of any entrepreneur who wants to carefully examine his or her businesses expenses,” said Jonathan Spitzer, publisher of Dragonfly Small Business.

The application was developed entirely in Connecticut in conjunction with Conclave Labs, a leader in mobile, social and web based development. “We work with clients all over the world but it is especially gratifying to work with entrepreneurs in our local community in Connecticut. We are pleased to partner with Dragonfly Small Business to bring to market a tool that any small business owner would appreciate,” said Michael McClure, Managing Partner of Conclave Labs.

Dragonfly Small Business Analytics is now available for purchase in the Apple App Store for \$7.99. It is designed to work on Apple iOS 7 devices. The app is available on

the Apple App Store and at [www.dragonflysmallbusiness.com](http://www.dragonflysmallbusiness.com).

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