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those who got Bad Presents Re-gifted them

Dec. 22, 2013



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- Crowds and long lines (61 percent)
- Bad traffic (54 percent)
- Aggressive or thoughtless driving in store parking lots (48 percent)
- Gaining weight (34 percent)
- Getting into debt (31 percent)
- Fake holiday cheer (30 percent)
- Gift Shopping (18 percent)
- Seasonal movies playing repeatedly on TV (15 percent)
- Receiving gifts from people you didn't anticipate (13 percent)
- Seasonal music (13 percent)
- Disappointing gifts (12 percent)

The Consumer Reports poll also revealed that one in five respondents received a disappointing gift last holiday season. When asked what they did with those bad gifts, the results were as follows:

- Found some way to use them (26 percent)
- Re-gifted them (22 percent)
- Donated them (21 percent)
- Stored them in the basement or somewhere else out of view (19 percent)
- Returned/exchanged them for something else (15 percent)
- Threw them out (8 percent)
- Posted a picture of them online/social media (2 percent)
- Returned them to the gift-giver (1 percent)

When asked what their go-to gift was for someone they didn't know particularly well or someone that they hadn't planned to give a gift originally, 29 percent said gift cards. Other popular unplanned go-to gifts include: wine/other alcohol (16 percent), chocolates/dessert/candy (15 percent), and home accessories (11 percent).

About the survey:

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median age was 47 years old.

Consumer Reports is the world's largest independent product-testing organization. Using its more than 50 labs, auto test center, and survey research center, the nonprofit rates thousands of products and services annually. Founded in 1936, Consumer Reports has over 8 million subscribers to its magazine, website and other publications. Its advocacy division, Consumers Union, works for health reform, product safety, financial reform, and other consumer issues in Washington, D.C., the states, and in the marketplace.

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