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Social media is coming to your accounting and business management software.

On Monday, **Intacct** announced the addition of a new social platform to its cloud financial management and accounting software. This new offering will embed Salesforce Chatter, the leading enterprise social network, into Intacct to create a secure social layer across all finance processes. This integrated solution delivers unprecedented levels of communication and collaboration across front and back office employees.

The announcement was made today at salesforce.com's Dreamforce 2013 in San Francisco. Intacct will highlight the new Salesforce Chatter Inside Intacct offering later today in a breakout session in Moscone West 3009/3001 at 3:00 p.m. entitled: "Socialize Apps, Including ERP and Mobile Apps, with Salesforce Chatter." Intacct will also be included in the Salesforce Chatter keynote on Wednesday, Nov. 20, from 9:00-10:00 a.m. To see a personal demonstration of the new capabilities, visit the Intacct booth (# N2011) in the Dreamforce Expo.

"This is a huge milestone for financial systems – moving away from the 'anti-social' processes of legacy, on-premises software to the more modern, social approach of the cloud," said Aaron Harris, CTO and VP of Engineering, Intacct. "Customers rely on Intacct to complete mission critical accounting and back office business processes. The addition of Salesforce Chatter Inside Intacct will facilitate greater collaboration, expedite decision making, and ultimately accelerate these processes – making companies more competitive."

"Companies are looking to transform every part of their organization to thrive in the social era," said Nasi Jazayeri, EVP and GM, Salesforce Chatter, salesforce.com.

“Now Intacct's users can leverage Salesforce Chatter to deliver a unified social

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technology. These outdated, on-premises systems create functional silos that discourage social activity and impair productivity. The addition of Chatter to Intacct provides a unique social layer that encourages users to collaborate and work together with financial data – speeding business processes, eliminating communication barriers, and improving decision making. This new social layer provides Intacct customers an easier way to share files and provides a more comprehensive and searchable history of information exchange – a critical component of compliance and auditability.

With Salesforce Chatter Inside Intacct, customers will now be able to:

Leverage a common social platform across CRM and finance
Create a unified social feed for all enterprise data
Develop more productive and efficient workflows powered by collaboration

Accounting • Auditing • Software • Technology

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