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percent of business owners do not currently run business applications on their smartphone or tablet.

Sep. 30, 2013

The latest monthly small business survey by [Newtek Business Services](#) found that 70 percent of business owners do not currently run business applications on their smartphone or tablet. Additionally, of those polled who responded, only 14 percent said they would consider replacing their PC with a smartphone or tablet.

The [SB Authority Market Sentiment Survey](#) is a monthly window into the concerns of independent business owners. The September survey included a poll with over 3,100 respondents.

Other findings included:

Do you run business applications on a smartphone or tablet?

- Yes – 30%
- No - 70%

Do you think you will replace your PC with a smartphone or tablet?

- Yes – 14%
- No – 86%

Barry Sloane, Chairman, President and CEO of [The Small Business Authority](#) commented, “It is important to note that most of our independent business owners still have not embraced tablets, smartphones or other mobile forms of receiving and sending business data. We see this as a great business opportunity for us and our

clients to improve their productivity and business efficiencies in upcoming quarters

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