CPA

Practice **Advisor**

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Fame Award, which will be presented at the 2014 Winning-is-Everything conference.

Sep. 23, 2013

The Advisory Board has announced Gale Crosley is the recipient of the 2014 Hall of Fame Award. This award is given to an individual who is recognized as making significant contributions to the accounting profession. The award will be presented and Crosley will be honored at the 2014 Winning-is-Everything conference.

"Gale has been a pillar in our profession and has influenced many, many CPA firms in terms of their strategic growth and direction. She has the unique ability to go into a firm and help them to uncover their growth potential and then to develop a plan for implementation. I can't think of anyone more deserving of this award and am proud to welcome her into the Advisory Board Hall of Fame," said Allan Koltin, Koltin Consulting Group.

Crosley has over 35 years of experience in both CPA and senior management roles in business development, marketing and product development. She is the owner of a very successful consulting firm, a published author and has been recognized continuously as one of the top thought leaders and experts in the accounting profession.

"Gale has contributed more to firms' organic growth than any other consultant in the industry. Her strategies have been used by hundreds of firms, including mine. She's a true guru in this area," said Rebecca Ryan, Next Generation Consulting.

Gale will be joining a long list of highly notable past recipients including the 2013 winner, James Metzler of the AICPA. The award will be presented on January 16, 2014 at the Winning-is-Everything conference in Las Vegas.

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