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Bill.com has launched a new App Center that the company says is the first SaaS-based platform focused on streamlining workflows and supercharging productivity not just for CFOs but for entire companies.

Whereas the finance function historically has been an island, unaware of purchases or sales that impact cashflow until often too late in the process, the Bill.com App Center is designed to create bridges to the finance operation by integrating essential business tools from cross-company departments into the finance system.

**Bill.com** is a developer of integrated bill payment, invoicing and cash flow management solutions for businesses, providing automated payables and receivables services.

The Bill.com App Center is designed to solve financial professionals' most common business needs, streamlining workflow by bringing together key tools, such as combining expense management, online mail management, and accounting systems. The first phase of the App Center will feature deep integration with a select group of best of breed solutions, which have been highly requested by existing customers and prospects.

Deep integration means that the solution meets specific customer workflows, is integrated to the point that set-up is easy enough to be self-serve, and allow for easy, immediate data conflict resolution. Just as Bill.com led the industry by making it possible for SMBs to manage end-to-end financial processes with seamless

accounting software sync, the company has now extended this power to other

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these critical documents into the Bill.com solution, where they can be optionally entered using Bill.com data entry service, easily categorized, approved and paid.

“Bill.com has enabled our customers to work effectively and efficiently from anywhere at any time,” said Stacey Lee, Chief Financial Officer, Earth Class Mail. “The Bill.com App Center and our new integration is just going to make this even better, helping us bring more collaboration and ease to financial management.”

“Just as Bill.com pioneered sync in the payment space with seamless integration with all leading accounting software, we are now enabling data to be kept current across multiple systems, something never possible before Bill.com and the cloud,” said René Lacerte, founder and CEO, Bill.com. “The Bill.com App Center will grow with our company’s continued focus on finance professionals’ needs in mind, with more self-service integrations chosen and added based on their business relevancy, ease of use and data accuracy. Watch this space for many more milestones coming soon.”

The Bill.com App Center also opens up a new set of tools for third party developers to tightly integrate their applications into the Bill.com platform. Key set up and management tasks such as configuration and resolution of data conflicts can be accessed directly in the Bill.com user interface. In addition, the documents and data needs for all phases of an application can now flow seamlessly via Bill.com. For example, a completed expense report from Tallie is created directly in the Bill.com system with all associated documents attached and no data entry required.

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