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Taija Sparkman • Aug. 29, 2013

CPA Practice  
Advisor  
40RTY  
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2013 HONOREE

This year's 40 Under 40 honorees are exactly what leaders of a Next Generation Firm

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business 24/7, and many balance answering tax questions for clients while cheering on their young soccer players or doing a load of laundry.

Many are business owners themselves, some help develop technology and products, but they are all working to revolutionize the way businesses and accountants do business. They have a natural knack for anticipating where the future of accounting is heading and fulfilling the needs of their clients. They may be early adopters of the latest technology, but they don't just follow the trend, they are the trendsetters.

"When I see these young influencers, it gives me a great deal of confidence in our profession, as a professional," said Sandra Wiley, Shareholder & COO, Boomer Consulting, Inc. "They are really changing the face of our profession as they look for new and better ways to operate and serve their clients. These professionals naturally embrace the technology that's not just changing our profession, but the world." Wiley is a [2013 CPA Practice Advisor Thought Leader](#) and recipient of the [2012 Most Powerful Women in Accounting Award](#).

The 2013 40 Under 40 honorees represent some of the best and brightest talent in the accounting profession. Each year, vendors, consultants, thought leaders, peers and clients recognize the young accounting professionals they feel are making a difference with their contributions to public accounting. These professionals are committed to serving their clients and customers in the most productive and efficient way. They believe their success is tantamount to their clients' success.

Congratulations to each and every one of you!

Technology

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