

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



**Tom Fantin, CPA. CITP — 36**  
**Manager, SS&G, Inc.**  
**Akron, Ohio**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

workflow in recent years. The firm's goal was to make everything digital, and then begin moving those digital items through a workflow process. Our tax, purchase order, and travel request processes all use automated workflow tools.

**Have you embraced cloud computing for your practice? Are you moving your clients to the cloud?** Yes, I believe cloud computing is a much more elastic way to manage a business. We have been working to educate our clients more about cloud computing and the benefits it can have in the right situations.

**On a broader scale, how do you see new technologies changing the accounting profession in the near term (3-5 years)?** I believe the new technologies available are causing the profession to move more to a value-added orientation. In years past, the focus was to automate transactional processes to be more efficient. Now that those technologies have been implemented, the shift from providing transactional services to more analytical services are what will drive the profession.

**How mobile are you regarding your work? How have mobile devices and apps impacted your productivity and work-life balance?** I have the ability to be 100% mobile. Through the use of smartphones, Mifi connectivity, VPN's, and various apps; I am able to stay connected to my office from anywhere. These devices, overall, have had a positive impact on productivity and work-life balance; however, when in areas where mobile connections are not available, that productivity may be drastically reduced. It is important to be cognizant of where you may be travelling and the connections that will be available.

**Have you found business success via social media, either via recognizable ROI, new customers, marketing or networking?** My firm uses social media to keep clients informed of new laws, regulations, upcoming events, etc. Additionally, it is used as a recruiting tool to attract new employees. I have been successful at obtaining

new clients through social media. Mostly by re-connecting with former contacts

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

business needs at virtually all times.

**Not including your current employer, what company do you most admire and why?** The Lampo Group, Inc. While most people may not be familiar with this company, the name Dave Ramsey probably rings a bell. Aside from providing people with sound advice to improve their financial situations, the Company's culture encourages everyone to treat one another as they would be treated. There's also a concerted effort to include employees in the company's success.

**What brand/model mobile phone do you use?** Samsung Galaxy SIII

**Do you use a tablet for work purposes?** Not at this time.

**What is your favorite accounting mobile app, and why?** Mint.com's mobile app. It is very useful at keeping finances organized and providing analysis of spending.

**How many monitors do you have on your desktop workstation?** 2, but one is a 24" monitor so it can easily serve as 3.

Read more about this year's [40 Under 40 Honorees](#).

Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us