## **CPA** Practice **Advisor**

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## Jul. 30, 2013

Billing technology provider Billtrust now offers a new service bundle that streamlines a company's billing process. Called the "Power Package," the bundle combines three of Billtrust's most popular services—Invoice Central, Print/Mail Services and CustomerCare—into a single package that is implemented with a 60day setup guarantee.

Billtrust's new Power Package, suitable for companies of all sizes, lowers cost and increases efficiency at virtually every point in the billing process. Specific services and their advantages include:

- Invoice Central, the leading cloud-based business invoice network, is an all-inone online solution for electronic billing and payment. With Invoice Central, users can get paid faster, lower their billing costs, and offer a "green" alternative to traditional billing.
- Printing/Mailing Services from Billtrust provides both cost savings and greater customer service through its network of eight North American printing/mailing locations. SmartRouting<sup>™</sup> technology automatically determines the location from which each bill should be printed and mailed in order to minimize delivery time.
- **CustomerCare** is Billtrust's online portal that gives billers comprehensive visibility into their billing activity. Users can track all aspects of the billing process in real time, from file processing to bill delivery to payment; furthermore, with a single click, staffers can resend bills, accept payments and track payment activity.

"Billtrust's overriding mission is to help companies realize greater efficiencies in

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plan's setup fee. Billtrust does nearly all the installation work, ensuring that Power Package will be implemented as quickly and conveniently as possible.

Small Business • Technology

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